

Powering Event Apps That Actually Work for You



Event apps are supposed to make life easier.
But too often, they create more stress than solutions.

OUR SOLUTION:

Full-service app integration and management

We handle the heavy lifting so your app becomes a powerful extension of your event, not another thing to worry about. Whether you're searching for the right app, or if you're already working with an existing platform, we can help.

Platform strategy

Start with a platform that fits and isn't forced.

- Evaluate options like Cvent, AppMobi and more
- Prioritize must-haves vs. nice-to-haves
- Recommend a right-sized solution

Build and brand

We can create an intuitive, fully branded app experience that feels like your brand.

- Design registration web pages and in-app branding
- Load attendee data and content
- Build sessions, speakers, maps and more

Engage and support

From launch to live, we're by your side to maximize engagement and minimize friction.

- Enable and manage gamification, push notifications and personalization
- Provide pre-event and on-site tech support
- Manage content updates and live fixes

Measure and optimize

Post-event, we help you turn data into insights.

- Export engagement and usage analytics
- Track user behavior and interaction trends
- Deliver actionable recommendations



When JPL manages your event app, you get **less stress** and **more impact**.

Attendees enjoy a **seamless, branded experience**.

You get a partner that's **all in, all the time**.

LET'S MAKE YOUR NEXT EVENT APP EASIER,
SMARTER AND MORE ENGAGING.



Contact us at newbiz@jpl.agency