

HUDDLEAREA

Your virtual event. Elevated.

HuddleArea is JPL's flexible, fully branded virtual event solution that turns everyday online events into engaging, high-impact experiences. From conferences and product launches to career expos and panel discussions, HuddleArea is built to make your brand shine and your message resonate.

Designed to Do More Than Stream

Virtual events shouldn't feel like a compromise. HuddleArea was built to solve the most common challenges organizations face when connecting with audiences online:

- **Forget cookie-cutter experiences** – Create immersive, fully branded environments that reflect your story and spark interest.
- **Turn passive viewers into active participants** – Keep your audience engaged with moderated chat, polls, quizzes and real-time Q&A.
- **Prioritize accessibility** – Built-in closed captioning ensures everyone can participate.
- **Meet your audience wherever they are** – Multi-screen mode makes it easy to watch on one device and interact on another.
- **Combat virtual fatigue** – Broadcast-quality video and ultra-low latency playback keep the energy high and the experience seamless.

What Sets HuddleArea Apart

- **Tailored environments** – Customize every detail, from page layouts and graphics to navigation and content structure, to match your goals and brand.
- **Tools that encourage interaction** – Live chat, polling, moderated Q&A and gamification options keep attendees involved and invested.
- **Flexible login and access options** – Choose from open access, password-protected entry or single sign-on for your team or audience.
- **Mobile-first design** – Built to perform across all devices, whether your audience is in the office, at home or on the move.
- **Scalable production support** – Bring in JPL's expert production team, or plug in your own. We'll support your event at any level you need.
- **Content-rich experiences** – Go beyond the presentation. Add speaker bios, resource libraries, downloadable content and more to drive post-event engagement.
- **Insights that matter** – Access real-time and post-event analytics including attendance, participation, and on-demand views.



Powered by People

With HuddleArea, you don't just get a platform, you get the full support of JPL's collaborative, relentlessly evolving team. We work as an extension of your internal crew, delivering meaningful results and memorable experiences that reflect your goals and elevate your brand.

LET'S BUILD YOUR NEXT
VIRTUAL EXPERIENCE TOGETHER.



Contact us at newbiz@jpl.agency

